



BECOME A RED RIBBON WEEK AMBASSADOR

BENEFITS

- A chance to be featured on Social Media
- Receive Red Ribbon Theme Merchandise

GET STARTED

- Send your name, location and phone number to RedRibbon@NFP.org

REQUIREMENTS

- A desire to make a change in your community
- Must complete at least three of the following activities:
 1. Take the online Red Ribbon Week Pledge. Visit www.redribbon.org/pledge.
 2. Share with us why you stay Drug-Free. Complete the survey [here](#).
 3. Post information about the Red Ribbon Campaign to your social media accounts. Add the hashtag #RedRibbonWeek and #LifelsAMovieFilmDrugFree and tag us on our Facebook & Twitter: @RedRibbonWeek and Instagram: @RedRibbonCampaign.
 4. Participate in the National Red Ribbon Week Photo Contest. Visit www.redribbon.org/contest.
 5. Participate in the 2025 Red Ribbon Theme Contest. Visit www.redribbon.org/theme/contest.
 6. Print out the Red Ribbon Theme sign, add your name, hold it up and post a photo. Visit the [Virtual Activities](#) page to find out more.
 7. Purchase Red Ribbon Theme supplies from our partner NIMCO, Inc. Visit www.nimcoinc.com.

