



Red Ribbon Week®

MORNING ANNOUNCEMENT SCRIPT

(Each day, read one of the following and then read the paragraphs below.)

Day 1 – Good morning and happy Red Ribbon Week!

This year's theme is **"Make A Difference. Be A Hero. Stay Drug Free.™"** Being a hero doesn't require superpowers—it starts with smart, healthy choices. When you choose to stay drug-free, you're standing up for your future and showing real strength. Every hero's journey begins with one good decision. Let today be yours.

Day 2 – Good morning, students, and happy Red Ribbon Week!

Remember our theme: **"Make A Difference. Be A Hero. Stay Drug Free.™"** Heroes protect what matters most—their health, their goals, and their community. By staying drug-free, you're proving that you believe in yourself and the future you're working toward. Keep choosing the path that helps you grow stronger every day.

Day 3 – Good morning!

As we continue Red Ribbon Week, remember: **"Make A Difference. Be A Hero. Stay Drug Free.™"** True heroes don't follow the crowd—they lead with confidence. You don't need drugs to fit in or stand out. Being yourself, making healthy choices, and respecting who you are is what real courage looks like. Be proud of the hero you are becoming.

Day 4 – Good morning, students!

This year's Red Ribbon Week theme is **"Make A Difference. Be A Hero. Stay Drug Free.™"** At **[INSERT SCHOOL NAME]**, we believe every one of you has the power to make a difference. By choosing to stay drug-free, you're taking control of your story and building a strong, healthy future. Heroes show up for themselves—and today is another chance to do just that.

Day 5 – Good morning, and happy final day of Red Ribbon Week!

This week's theme, **"Make A Difference. Be A Hero. Stay Drug Free.™"** reminds us that heroism lives in everyday choices. Each time you choose health and positivity, you're choosing your future. We're proud of you for committing to a drug-free life. Keep being strong, keep believing in yourself, and keep being the hero your future needs.

School Personnel: Insert any other activities, announcements, schedules, speakers, etc.